Technology Aided Family Engagement

Presenter: Mr. Lihong Ma
Chief System Architect

myHeadStart
www.myHeadStart.com

1-800-473-4780
New Head Start Program Performance Standard

A. §1302.102 Achieving program goals

B. §1302.34 Parent and family engagement in education and child

C. §1302.50 Family engagement

D. §1302.51 Parent activities to promote child learning and development

E. §1302.52 Family partnership services

F. §1302.92(b)(3) Training for child and family services staff on best practices for implementing family engagement strategies in a systemic way.
New Head Start Program Information Report (PIR)

The new PIR 2018-2019 will be an outcomes based reporting.
What is Technology Aided Family Engagement?

1. Auto Data Capturing
2. Engagement Data Mining
3. Impact Study
   a) Reporting
   b) Monitoring
Opportunities are everywhere!

Here are a few examples:

- Pre-App
- Setting Family Goals
- Parent Child Activities
- Home Visits
- Parent Teacher Conference
- Volunteering
- ......

Make sure your software is data mining all that?
Pre-App

1. Potential Parent submits a pre-App form

2. Internet

3. myHeadStart.com Routing Engine

4. Agency ABC

5. Agency staff to screen pre-app

6. Agency Database

Agency XYZ
Capturing Father Involvement
Family Partnership Agreement

Family: Abby Lynn Kind (F 4 Yrs)  PID: 294  HOH: kind, Lisa

FID: 76  Currently: 1st Year Enrollment from 09/01/2017 in Direct Service -- East Center -- Purple

Summary  8/27/2017

What is the goal that you would like to accomplish for yourself, your child, and/or your family?

Date of goal creation: * 8/27/2017

☐ Short Term Goal  ☐ Long Term Goal

What support do you need to reach your goal? *

Get GED

This goal is related to the following PFCE Framework Family Engagement Outcome(s):

- Families As Learners
- Families As Lifelong Educators
- Family Engagement In Transitions
- Family Well Being
- Positive Parent-Child Relationship

THINGS WE WILL DO TO ACCOMPLISH THIS GOAL *

<table>
<thead>
<tr>
<th>Date *</th>
<th>Steps</th>
<th>Doer(s) *</th>
<th>Timeline for Completion</th>
<th>Completion Date</th>
</tr>
</thead>
</table>

GOAL OUTCOME

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### Parent Child Activities

<table>
<thead>
<tr>
<th>Name</th>
<th>DOB (Age on: 5/12/2017)</th>
<th>Enrollment</th>
<th>Parent</th>
<th>Week</th>
<th>Activities</th>
<th>Parent-Child Activities Form</th>
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<tbody>
<tr>
<td>Lesly Ruby</td>
<td>11/15/2012 (4 Yrs)</td>
<td>10/3/2016</td>
<td>Martha Stoowart, Other</td>
<td>5/15/2017-5/19/2017</td>
<td>✔</td>
<td>5/9/2017</td>
</tr>
<tr>
<td>Ashley Evans</td>
<td>12/5/2012 (4 Yrs)</td>
<td>10/3/2016</td>
<td>Lena Evans, Parent</td>
<td>5/15/2017-5/19/2017</td>
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<td>5/9/2017</td>
</tr>
<tr>
<td>Liam Daniels</td>
<td>4/1/2013 (4 Yrs)</td>
<td>10/3/2016</td>
<td>Roger E Daniels, Parent</td>
<td>5/15/2017-5/19/2017</td>
<td>✔</td>
<td>5/9/2017</td>
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<tr>
<td>Amy Green</td>
<td>8/9/2012 (4 Yrs)</td>
<td>10/3/2016</td>
<td>Robert Green, Parent</td>
<td>5/15/2017-5/19/2017</td>
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<tr>
<td>Ingrid Gutierrez</td>
<td>6/7/2012 (4 Yrs)</td>
<td>10/3/2016</td>
<td>Anna Gutierrez, Grandparent</td>
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<td>Lydia Suave</td>
<td>6/12/2012 (4 Yrs)</td>
<td>10/12/2016</td>
<td>Rico Suave, Parent</td>
<td>5/15/2017-5/19/2017</td>
<td>✔</td>
<td>5/9/2017</td>
</tr>
</tbody>
</table>

*Activities assigned to parents.*

*Text/email parent-child activities sheet.*
Parent Child Activities

Dear Parent/Guardian,

Everyday holds many opportunities for your child to grow and develop. Stage17 recognizes you as the primary educator of your child. By working on these activities, you are assisting in meeting your child’s school readiness and program goals.

Date: 5/9/2017

For week/month of: 5/15/2017 - 5/19/2017

Child’s Name: Lesly Ruby

Parents Name: Martha Stoovari (F 57 yrs)

Center: Direct Service -- East Center

Classroom: Direct Service -- East Center -- Purpie Dog (10/03/2016–08/31/2017)

Child’s Identified Area of Development: Speaking & Communicating

Individual Goal: Develops increasing abilities to understand and use language to communicate information, experiences, ideas, feelings, opinions.

1. Activity to do with your child: Sing with your child

2. Activity to do with your child: Show your child a happy face while saying "I’m very happy!"

Child’s Identified Area of Development: Listening & Understanding

Individual Goal: Shows progress in understanding and following simple and multiple-step directions.

3. Activity to do with your child: Instruct your child to walk from A to B, retrieve a book, return it to you.

4. Activity to do with your child: Ask your child to hop from A to B then from B to A.

Please circle the activity completed. Activities can be done more than once.

Please circle the number of minutes spend on each activity. It is developmentally appropriate for children ages 3 to 5 to work on activities for 5 to 30 minutes.

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<thead>
<tr>
<th>Date</th>
<th>1</th>
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<th>4</th>
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Family Engagement Framework

<table>
<thead>
<tr>
<th>Date</th>
<th>Positive Parent-Child Relationship</th>
<th>Date</th>
<th>Families As Lifelong Educators</th>
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<tbody>
<tr>
<td>12/6/2016</td>
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<tr>
<td>1/1/2017</td>
<td>1 - Emerging</td>
<td>2 - Stable</td>
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<tr>
<td>3/31/2017</td>
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<tr>
<td>7/31/2017</td>
<td>2 - Stable</td>
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<tr>
<td>Observations:</td>
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<td>10/3/2016</td>
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- **Family Well Being**:
  - Date: 12/6/2016
  - Family lives in a safe environment: 1 - Emerging
  - Whole family has access to healthcare: 1 - Emerging
  - Parent is employed: 1 - Emerging
  - Observations:

- **Observations**:
  - Child's attendance is over 85%: 1 - Emerging
  - Parent applies 3 B's: 2 - Stable
  - Parent picks up child on time: 2 - Stable
  - Observations:

- **Families As Lifelong Educators**:
  - Date: 12/6/2016
  - Parent engages in literacy activity 20 minutes per day: 2 - Stable
  - Native language is used in the home: 1 - Emerging
  - Observations:
Impact Reporting and Monitoring

<table>
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<tr>
<th>Center/Classroom</th>
<th>Domain</th>
<th>#1</th>
<th>#2</th>
<th>Gain (#1 -&gt; #2)</th>
<th>#3</th>
<th>Gain (#1 -&gt; #3)</th>
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<tr>
<td>Falls Church HS</td>
<td>Measuring Success</td>
<td>6(24%)</td>
<td>1.7</td>
<td>0.9</td>
<td>6(24%)</td>
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<td>1.8</td>
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<td>North Center</td>
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<td>Bonnie</td>
<td>Measuring Success</td>
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<td>1.7</td>
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<tr>
<td>Badger am</td>
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<td>1.3</td>
<td>0.7</td>
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<td>St. Elizabeth Health Center</td>
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<td>1.3</td>
<td>0.7</td>
<td>2.7</td>
<td>2.1</td>
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<td>1.3</td>
<td>0.7</td>
<td>2.7</td>
<td>2.1</td>
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</tbody>
</table>
Impact Reporting and Monitoring

Impact Reporting

- Outcomes by family/parents
- Outcomes pies reports
- Outcomes bars/Lines reports
About myHeadStart.com

• Built on top of the new HSPPS, this innovative technology will simplify and streamline your entire agency’s operation, reduce cost, and empower users.

• Patented iDcCaT (Pronounced as /ˈɑɪdiːkæt/) Technology - Integrated data capture and compliance assurance technology (iDcCaT) makes quality data capture and compliance assurance easy for everyone, from family service workers to coordinators to directors.

• Communication and Collaboration - We have built in the best collaboration technology for Head Start from our R&D of the past 20+ years. Team collaboration is easy and happy! Communication with Parent has also been more streamlined.

• Push & Discover – No more search and navigate! Intelligent push and discovery technology auto push tasks* to users. Our system standardizes operation so that everyone will know exactly what to do, and when.
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